

# **Creating a Culture of Growth and Success Through Accountability**



## Creating a Culture of Growth and Success Through Accountability

As a business leader, you are invited to an interactive 2-hour program where you will learn a simple, yet powerful system to improve productivity, execution and bottom-line profitability.

### What will you take away?

- ▶ Identify your Vital Factors for business and your life
- ▶ Focus and align your organization
- ▶ Enhance your accountability leadership
- ▶ Identify the "right players" on your team
- ▶ Create a "sense of urgency" with your employees

### Testimonials

"My partners and I took away more in this session than we usually get in seminars that are three-days long."

– Jason Griffith, Partner, De Joya Griffith & Company, LLC

"This event was a major breakthrough for our company. We left the training with a renewed sense of focus, priority, and accountability."

– Rachel Mazur, CEO, DASCO Home Medical

**About Pacific Crest Group:** A professional services firm helping mature companies, start-ups and medical practices improve their bookkeeping and accounting, financial management, information technology infrastructure, and human resources and employee development practices.

**About the MAP Speaker:** Bob Nugent is a Senior Consultant at MAP, one of the nation's most respected business consulting firms. Since 1960, MAP has accelerated the growth and success of over 15,000 companies and 170,000 executives nationwide. Bob has had a very diverse background with over 25 years in the Food Industry and the Internet and Technology arena. Bob graduated from University of Massachusetts Amherst.

## VITAL FACTORS

*The Secret to Transforming your business - And your life*

**RSVP Today**

[pcg@mapconsulting.com](mailto:pcg@mapconsulting.com)

### EVENT INFORMATION:

**When:** Thursday, November 6, 2014

#### Event Times:

8:30 AM – Continental Breakfast

9:00 AM – 11:00 AM – Program

**Where:** Drakes Landing Community Room  
300 Drakes Landing Road  
Greenbrae, CA 94904

**Cost:** Compliments of...

Pacific Crest Group ([www.pcg-services.com](http://www.pcg-services.com))  
and MAP ([www.mapconsulting.com](http://www.mapconsulting.com))

*Space is limited. RSVP by October 22nd.*

